

Export Roundtable Summary

15 February 2024

Background and Objective

The Manufacturing Circle facilitated an Export Roundtable on 15 February, 2024, hosted by Business Leadership SA (BLSA) at its Sandton offices in Johannesburg.

Attendees comprised member companies, affiliate members and subject matter experts.

Key agenda items included an overview of the Manufacturing Circle Strategic Export Project, the launch of the Trade Interest Registry by Tutwa Consulting, an update on the Carbon Border Adjustment Mechanism (CBAM), and a general review of the current trade landscape.

2024 Strategic Export Project, Manufacturing Circle

Export Charter

Objectives

- Enable industry proactive participation in trade related matters through access to information and ability to table agenda priorities
- Prioritise and address blockages

Key Resources

Project Team (MC)

Philippa Rodseth
Deveena Subramony
Jo Bryden
Penwell Lunga (MC) - Workstream Chair

Subject Matter Experts

NCPC-SA (CBAM)
TIPS(CBAM)
EY (CBAM)

Key Activities

- Employ the TUTWA Trade Interest Registry
- Research – Potential growth markets and buyers
- Marketing and Awareness Campaign
- Export Roundtable
- Facilitate Communication Plans (BUSA Cargo Movement/TESELICO updates and reports)
- Selective Trade/Inward buying missions
- SA Inc Approach
- Understanding Export requirements and regulations in export destination countries
- Tariffs/Barriers
- Existing regional trade agreements
- Blockages
- Carbon Boarder Adjustment Mechanism
- Definition and Formulation of the Manufacturing Trade FORUM

Deliverables

- **Trade Interest Registry (TIR)**
 - User Acceptance Testing (Completed)
 - TIR MC Member Awareness and Onboarding Campaign Launched
 - Implementation across MC Members
 - Report and Analytics developed
- **Manufacturing Trade FORUM (August 2024)**
 - Set up structure, purpose, governance etc
- **Carbon Boarder Adjustment Mechanism**
 - Readiness Briefing Note
 - CBAM Industry Briefing Session

Critical Success Factors

- Member Buy In for the TIR
- Data and content quality to ensure confident reporting and analytics use in MTF
- Alignment with government counterparties

Trade Interests Registry Launch (TIR), Tutwa Consulting

Background

A web-based platform developed and owned by Tutwa Consulting, with the support and collaboration of the Manufacturing Circle.

Manufacturing Circle member companies can input specific product trade related information including expansionary interests, defensive interests and non-tariff barriers.

Manufacturing Circle members companies can receive trade related information and updates including developments regarding trade negotiations.

TIR development has taken place over the last year, and is now available for use by all members for the 2024 calendar year at no charge.

Purpose

To raise Manufacturing Circle member company awareness of trade issues as they arise.

To prioritise and drive the Manufacturing Circle identified interest and issues on behalf of its members.

To enable smoother and more pro-active flow of information and prioritization of issue between Manufacturing Circle and government.

Next steps

Manufacturing Circle to distribute Tutwa onboarding information, together with onboarding service schedule to members.

CBAM - Where we are, what do we need to do next and by when? Trade & Industrial Policy Strategies

Presentation attached

Next steps

Reporting

A survey to understand the readiness and extent of reporting by South African manufacturers was discussed; with a view to determining a co-ordinated industry response and way forward.

Key To Note Events, Tutwa Consulting

Presentation attached

Attendees

ArcelorMittal
Armcoil
BUSA
The dtic
Tutwa Consulting
Localisation Support Fund
Greif
KAP Industrial
KSB Pumps
Lasher
Macsteel
Manufacturing Circle
Manufacturing Circle
Manufacturing Circle
Mentis

Jerry Dungu
Morne Bosch
Virgilio da Molo
Malose Anthony Letsoalo
Ravi Pillay
Luqmaan Moosa
Lundi Mbokodi
Penwell Lunga
Peter Weber
Cameron Chettiar
Mike Benfield
Deveena Subramony
Jo Bryden
Philippa Rodseth
Christo Els

Multotec
PG Bison
Pro Roof Group
PwC
Safripol
SAISI
Trade & Industrial Policy Strategies
Trade & Industrial Policy Strategies
Trade & Industrial Policy Strategies
Tutwa Consulting
Unica
Unica
Wilec
Wilec
Zestweg

Johan Robbertse
Justin Berry
Mohammed Peyush
Vinesh Maharaj
Marco Correia
Lufuno Maliaga
Dominic Ramos
Seutame Maimele
Nothembi Mahlangu
Danae Govender
Rauf Cassim
Ali Qasim
Kaebetswe Hlako
Howard Eldridge
Eduardo Werninghaus

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